



NEWS RELEASE

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CHANDLER REGIONAL MEDICAL CENTER CREATES NEONATAL INTENSIVE CARE UNIT APP

Mobile application developed in collaboration with St. Rose Dominican Hospitals in Henderson, Nev., to help parents track their baby's progress

CHANDLER, Ariz. (August 21, 2012) – Chandler Regional Medical Center, a Dignity Health Member, has unveiled its Neonatal Intensive Care Unit (NICU) mobile app. This app, which is available for free download from the iTunes Store and Android Market, provides resources and support for new parents with babies in the hospital's NICU.

The concept for this app was initially submitted by Anna Wroble, R.N., a NICU nurse at St. Rose Dominican Hospitals in Henderson, Nev., in response to Dignity Health's Greenlight Challenge. Chandler Regional provided a similar submission and was selected to partner with their sister facility in an effort to launch this app in two distinct markets.

"We were one of three projects selected from hundreds of submissions to receive grant funding as part of the Greenlight Challenge," said Tim Bricker, president and CEO of Chandler Regional and Mercy Gilbert Medical Centers. The Greenlight Challenge harnesses the collective creativity and wisdom of 60,000 employees, volunteers, and physicians to solve a crucial issue for the organization. "We're humbled to have been selected as part of this innovative effort, especially as we aim to learn how emerging mobile technologies can improve quality of care, lower costs and expand access to the communities we serve."

The NICU app will include relevant information for mothers-to-be from Dignity Health caregivers. This mobile application will also allow parents to track their baby's progress, including height, weight and head circumference, from their date of birth through the first year.

"We will also engage new mothers in monitoring their baby's feedings, regardless of if they are in the NICU or our Family Birth Center, with features such as a time and date logs to track breast and bottle feedings," says James Zozobrado, M.D., F.A.A.P., medical director of Chandler Regional's NICU. "We've also compiled an abundance of educational materials and videos that range from what to expect as your

baby develops to the important role breastfeeding plays in your baby's growth and development." The app also includes original videos about breastfeeding, hand expressing, and formula safety.

Chandler Regional's NICU opened in November 2011 with 12 private patient rooms featuring overnight accommodations, as well as a private restroom and shower for one parent or caregiver. "The NICU provides specialized care to infants born prematurely or who are sick," adds Dr. Zozobrado, noting that these babies require monitoring and many times support of vital functions. "Around the clock care is provided by neonatal nurse practitioners who have years of specialized training beyond that of a registered nurse. Our neonatologists oversee the care plan and are readily available should changes occur in the baby's condition."

For more information, please visit ChandlerRegional.org.

About Chandler Regional Medical Center

Chandler Regional Medical Center is located at 1955 W. Frye Road (corner of Dobson and Frye Roads) in Chandler. Chandler Regional is a 243-bed, acute-care, not-for-profit provider of emergency care, family birth services, comprehensive stroke services, gastroenterology, cardiovascular services, wound healing and hyperbaric oxygen therapy, neurosciences, orthopedics, general surgery and diagnostic services. For more information, please visit ChandlerRegional.org or call (480) 728-3000. Chandler Regional is an Equal Opportunity Employer (EOE). For information on doctor referrals, community classes or support groups, please contact ResourceLink toll-free at (480) 728-5414.

About Dignity Health

Dignity Health, headquartered in San Francisco, Calif., provides integrated, patient and family centered care. It is the fifth largest health system in the country with 10,000 physicians and 55,000 employees across Arizona, California, and Nevada. Through its network of more than 150 ancillary care sites and 40 acute care hospitals, Dignity Health is committed to delivering compassionate, high-quality, affordable health care services with special attention to the poor and underserved. In 2011, Dignity Health provided \$1.4 billion in charity care, community benefit and unreimbursed patient care. For more information, please visit our website at www.dignityhealth.org.